



# EXPERIENTIAL & TECHNICAL EVENT PRODUCTION COMPANY



# OF CONTENTS Introduction: Welcome to Wizard Studios......02 **Technical Production** Lighting..... Audio..... Staging...... AV Integration & Installations..... **Creative Services** Experiential Ideation. Design Approach.... Custom Fabrication... Furniture & Decor. Venue Collaboration..... Operations & Logistics..... Show Reels.

#### WELCOME TO WIZARD STUDIOS

For over 20 years, Wizard Studios unique and award-winning special event visioning, design and implementation abilities have been sought after by the Fortune 500, Non-Profits, Marketing, Advertising & PR Agencies, Political Campaigns and Venues. Wizard Studios takes simple but elegant ideas and complex concepts and manifests them into highly crafted yet scalable public and private events.

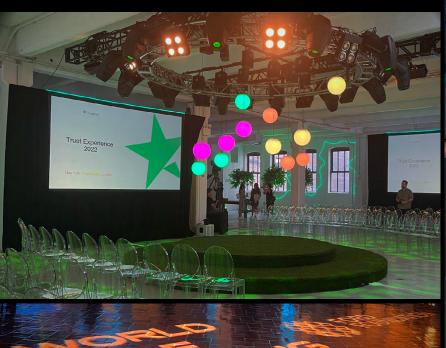
Our firm maintains a lifelong belief in the power of special events as the most effective means to **engage**, **inspire and inform** people who come together and experience our productions. It is through opportunities to share common activities, whether cultural, recreational or educational, that connects the participants to each other, exposing them to **new concepts**, **experiences** and **venues**.

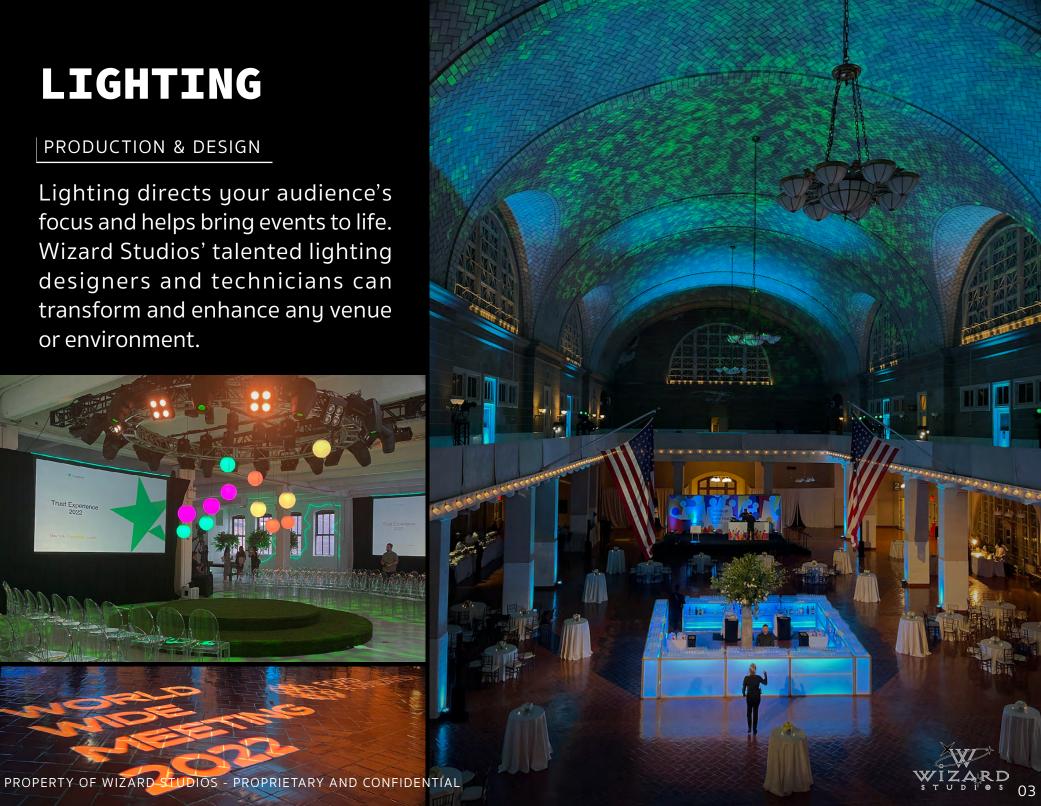
Regarded for our **integrity** and **cooperative** working style, Wizard Studios quickly forges productive relationships and collaborations with multiple stakeholders to deliver **excellence** on time and on budget.

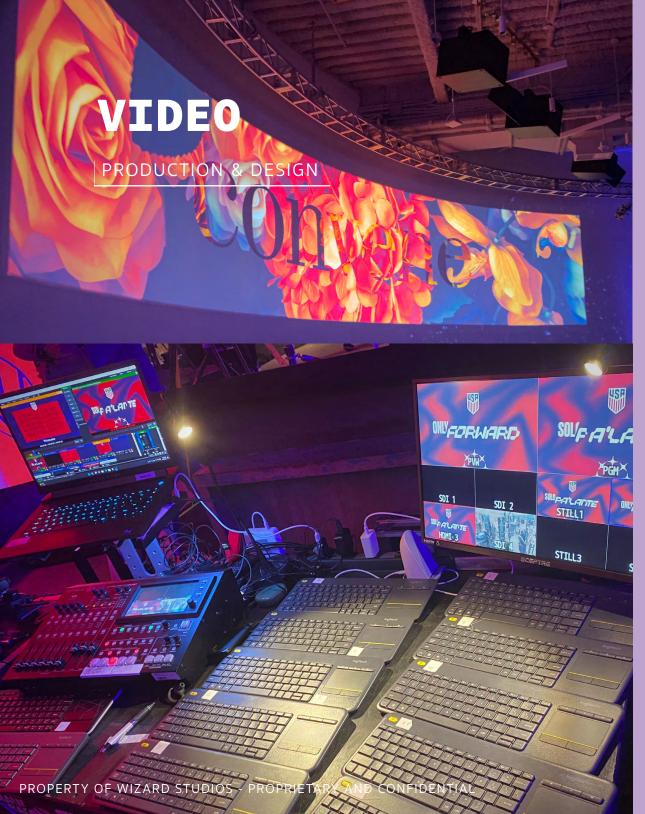
# **LIGHTING**

#### PRODUCTION & DESIGN

Lighting directs your audience's focus and helps bring events to life. Wizard Studios' talented lighting designers and technicians can transform and enhance any venue or environment.







Our Project Managers masterfully handle all video elements necessary to make your virtual or in-person event a success. From video mapping & content creations to multi-cam productions & livestreams, we help document your event as well as increase engagement for your audiences. We make your events memorable and your projects successful.

### **AUDIO**

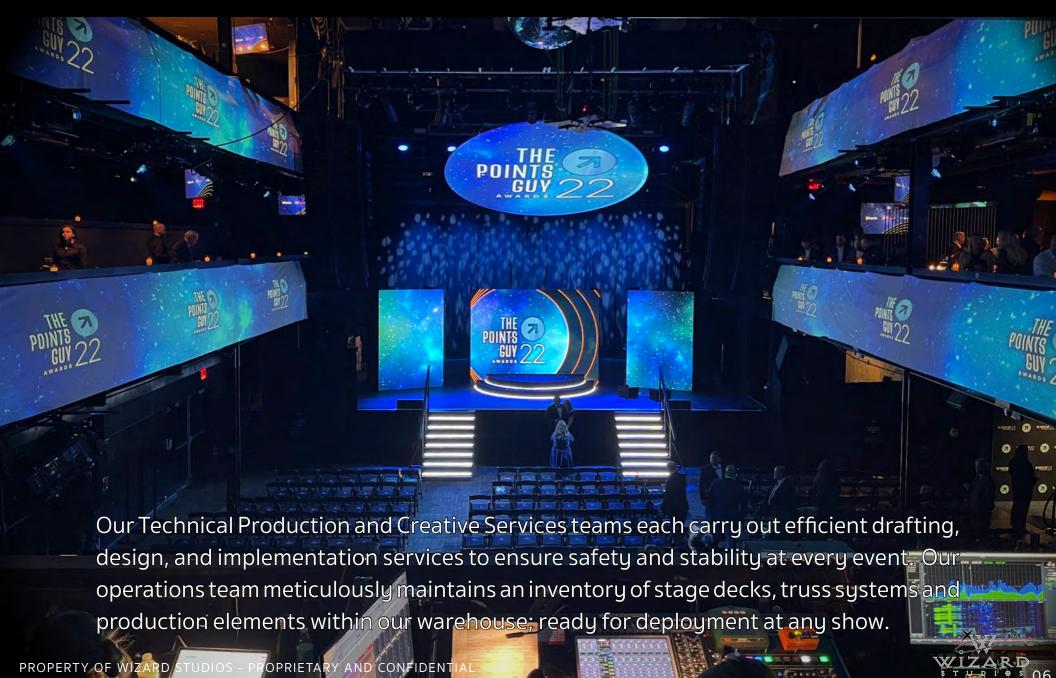
#### PRODUCTION & DESIGN

Event producers have always known that high quality sound engineering is crucial to a successful event, be it in-person, virtual, or a hybrid of the two.

Wizard Studios strives to produce audio that upholds this standard. No matter if it's a music-centric event or an event where our audio system is seamlessly incorporated, your audience will be able to simply listen and become immersed in the experience.



### STAGING



### AV INTEGRATION & INSTALLATIONS

Retrofitting modern technology into iconic venues presents unique challenges. At Wizard Studios we find that these challenges inspire us to do some of our finest work. We combine our technical knowledge with well earned practical experience to create unique and effective solutions.

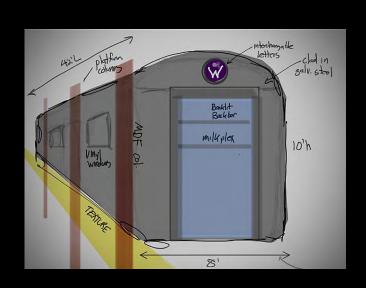
AV Integration ranges from keeping a complex series of wires and devices visually discreet to crafting spectacular lighting and sound systems. The efficiency and attention to detail given to every one of these projects leads to lasting, highly engaging temporary or permanent installations.





#### EXPERIENTIAL IDEATION

Wizard Studios Creative Services can take your brand and inspiration and shape them into a one of a kind experience, from inception to exhibition.







#### Phase 1: Mood Boards & Experiential Ideation





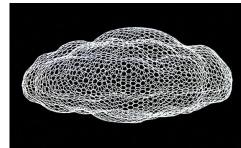
















Phase 2: 3D Renderings & Models



Model



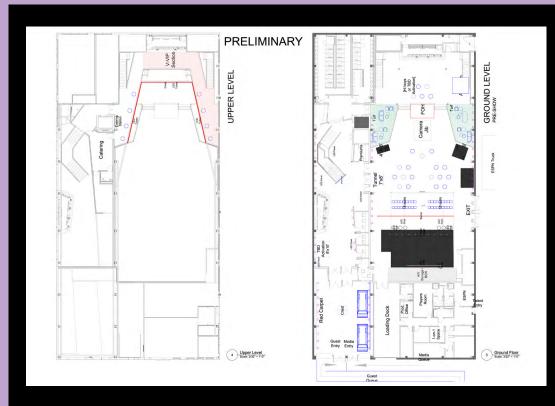
Rendering



REALITY

Phase 3: Site Plans & Build Drawings

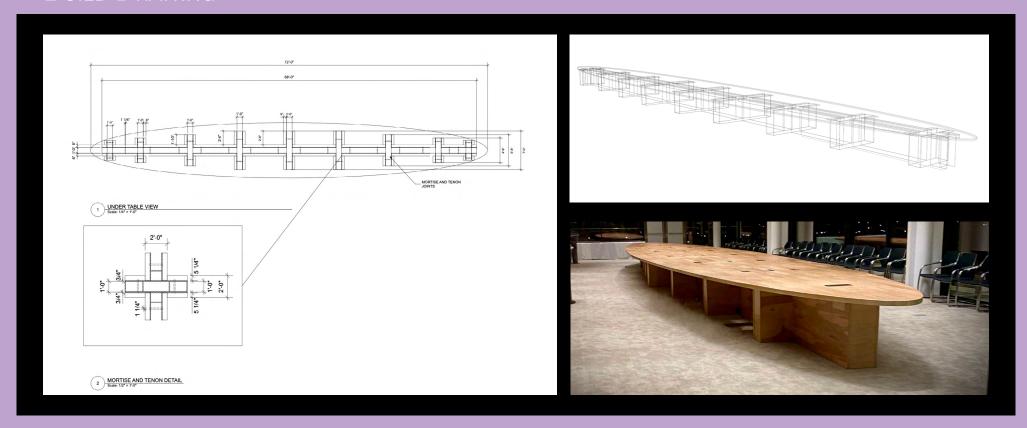
### SITE PLAN





#### Phase 3: Site Plans & Build Drawings

#### Build Drawing



#### **CUSTOM FABRICATION**

Wizard Studios' in-house fabrication shop was founded to create masterful sets, props, and environments to elevate any experience. Our team of scenic carpenters and specialized artisans are able to build out customized photo-moments, uniquely shaped stages, experiential landmark destinations, and so much more.









#### **CUSTOM FABRICATION**









### **CUSTOM FABRICATION**











# FURNITURE & DECOR

Whether handcrafted or selected from our diverse inventory of rental pieces, our furniture and decor capabilities range from botanical installations to customized lounge designs, and are always hand selected to perfectly pair with your brand and event.



### **VENUE COLLABORATION**

Wizard Studios is proud to be the preferred vendor at these iconic venues:



ROCKEFELLER PLAZA



ASPIRE AT 1 WTC





3 WTC & 7 WTC



LIBERTY ISLAND



INTREPID SEA, AIR & SPACE MUSEUM



TAVERN ON THE GREEN



THE RAINBOW ROOM



**ELLIS ISLAND** 



PRINCE GEORGE BALLROOOM



### VENUE COLLABORATION

Wizard Studios is proud to be the preferred vendor at these iconic venues:



620 LOFT & GARDEN



CHELSEA INDUSTRIAL



Convene 225 Liberty



CHELSEA TABLE + STAGE



RUSSIAN TEA ROOM



Penthouse 45



Press Lounge At Ink 48



**548 West** 

### **VENUE COLLABORATION**

Wizard Studios is proud to be the preferred vendor at these iconic venues:



**LAVAN 541** 



Industria



INDUSTRY CITY



**M**ANHATTA



HARLEM PARISH



SANDBAR ROOFTOP



HUNT AND FISH CLUB



180 Maiden Lane

#### **OPERATIONS & LOGISTICS**

Our Operations & Logistics team are the heart of Wizard Studios, making everything work for the Wizard Studios team. Our trucking and warehouse crews work in alignment through multiple weekly meetings with our Project Managers to integrate their prep work and execution with your expectations. Everything that comes in and goes out of Wizard Studios undergoes a rigorous quality control check.

All of our shop materials and equipment at your event are delivered by one of our drivers. Wizard Studios drivers pride themselves on professionalism and punctuality and consistently work to improve the precision and quality of their work.

Having full-time operations and driving teams helps us provide flexible support to our clients and we are able to respond quickly to their needs.

You may not often see our Ops crew at your event but you certainly will benefit from their diligence and precision as they support our production teams to consistently deliver creative and technical excellence.







# SHOW REELS

